



### *Hunter Product Information Management Solution (PIM)*

- 01 **Boost traffic** and convert customers in online sales channels and expand into new markets with better data
- 02 **Maintain one record** of value-added data available as web-based, XLSX, and CSV
- 03 **Cut costs** with fewer returns and spend less time manually setting up products

## SELL MORE USING HUNTER PIM

With the new **Hunter Product Information Management (PIM)** Solution, product information is housed in one centralized location for improved data management, completeness, and quality.

This powerful tool is easy to use and implement, allowing you to pull Hunter and FX Luminaire product information directly into multiple systems, including your enterprise resource planning (ERP) platform, warehouse management system (WMS), and content management system (CMS). With this investment in new technology, we're well-positioned to help you increase your sales and grow your business.

### *How Can We Improve Our Collaboration?*

- Search and find product information and assets through our Shared Catalogs
- Gain access to Tailored Exports that deliver all the information you need to set up our products in an ERP, WMS, or CMS

### *How Can We Help Your Business?*

- Save time and money when setting up and selling Hunter and FX Luminaire products
- Increase your revenue with marketing information that is SEO-optimized and includes media
- Accelerate your sales of new products with timely and easy access to Hunter's product information



**Elevate your product experience for customers** in your distributor branches using the Hunter PIM. For access, please visit [hunter.info/hunterpim](https://hunter.info/hunterpim).

# HUNTER PRODUCT DATA ACCURATE. TIMELY.

## PIM Sample Data for PGP® Rotor

SKU	PGP04
Model Type Description (Short)	PGP Ultra Rotor, 4", adjustable from 50° to 360°, ¾" inlet, eight standard and four low-angle nozzles included
Model Line	PGP® Ultra Gear-Driven Rotor
Model Name	PGP Ultra, 4" (10 cm) Pop-Up Rotor
Short Item Number	590385
Product Warranty	5-year
Case Quantity	20
Case Weight	13.24 lb
Case Length	13.00"
Case Width	12.50"
Case Height	8.38"
Universal Product Code	611698157138
Shipping Container Code by Each	10611698157135
Shipping Container Code by Inner Pack	20611698157132
Shipping Container Code by Case	40611698157136
Shipping Container Code by Pallet	80611698157134
Pallet Land Case Quantity	1,440
Pallet Land Each Quantity	1,440
Pallet Ocean Case Quantity	90
Pallet Ocean Each Quantity	1,800



**The Hunter PIM** provides rich product information shared with you in a variety of formats to help your business thrive. Use it to sell quickly and accurately with real-time access to more media.

**Website** [hunterindustries.com](https://hunterindustries.com) | **Customer Support** 1-800-383-4747

Helping our customers succeed is what drives us. While our passion for innovation and engineering is built into everything we do, it is our commitment to exceptional support that we hope will keep you in the Hunter family of customers for years to come.

© 2024 Hunter Industries Inc. Hunter, the Hunter logo, and other marks are trademarks of Hunter Industries Inc., registered in the U.S. and certain other countries. ♻️ Please recycle.

A handwritten signature in black ink, reading "Denise S. Mullikin".

Denise Mullikin, President, Landscape Irrigation and Outdoor Lighting

HI-123 FL US 8/24