Hunter | FXLuminaire

Hunter Product Information Management Solution (PIM)

01 | **Boost traffic** and convert customers in online sales channels and expand into new markets with better data

02 | **Maintain one record** of value-added data available as web-based, XLSX, and CSV

03 | **Cut costs** with fewer returns and spend less time manually setting up products

SELL MORE USING HUNTER PIM

With the new **Hunter Product Information Management** (**PIM**) Solution, product information is housed in one centralized location for improved data management, completeness, and quality.

This powerful tool is easy to use and implement, allowing you to pull Hunter and FX Luminaire product information directly into multiple systems, including your enterprise resource planning (ERP) platform, warehouse management system (WMS), and content management system (CMS). With this investment in new technology, we're well-positioned to help you increase your sales and grow your business.

How Can We Improve Our Collaboration?

- Search and find product information and assets through our Shared Catalogs
- Gain access to Tailored Exports that deliver all the information you need to set up our products in an ERP, WMS, or CMS

How Can We Help Your Business?

- Save time and money when setting up and selling Hunter and FX Luminaire products
- Increase your revenue with marketing information that is SEO-optimized and includes media
- Accelerate your sales of new products with timely and easy access to Hunter's product information

Elevate your product experience for customers in your distributor branches using the Hunter PIM. For access, please visit **hunter.info/hunterpim**.

PIM Sample Data for PGP® Rotor

SKU	**PGP04**
Model Type Description (Short)	**PGP Ultra Rotor, 10 cm, adjustable from 50° to 360°, ¾" inlet, eight standard and four low-angle nozzles included**
Model Line	**PGP® Ultra Gear-Driven Rotor**
Model Name	**PGP Ultra, 10 cm Pop-Up Rotor**
Short Item Number	**590385**
Product Warranty	**5-year**
Case Quantity	**20**
Case Weight	**6 kg**
Case Length	**330.20 mm**
Case Width	**317.50 mm**
Case Height	**212.85 mm**
Universal Product Code	**611698157138**
Shipping Container Code by Each	**10611698157135**
Shipping Container Code by Inner Pack	**20611698157132**
Shipping Container Code by Case	**40611698157136**
Shipping Container Code by Pallet	**80611698157134**
Pallet Land Case Quantity	**1,440**
Pallet Land Each Quantity	**1,440**
Pallet Ocean Case Quantity	**90**
Pallet Ocean Each Quantity	**1,800**

The Hunter PIM provides rich product information shared with you in a variety of formats to help your business thrive. Use it to sell quickly and accurately with real-time access to more media.

Helping our customers succeed is what drives us. While our passion for innovation and engineering is built into everything we do, it is our commitment to exceptional support that we hope will keep you in the Hunter family of customers for years to come.

Denise Mullikin, President, Landscape Irrigation and Outdoor Lighting